


2019 May IDU eAssessment


Pre-Release Material - <http://idprm.ibo.org/m19.html#/English>

Pre-release material



These are the references that you will use for some of the questions in the assessment.
They have been repeated in the relevant questions for your convenience.

Question 1 (10 marks)




Disciplinary grounding
In this task (questions 1 and 2), you will be assessed using **criterion A** (Disciplinary grounding) for individuals and societies and mathematics. You will explore the global context **fairness and development**.
Consider opinions on freedom of speech.

Question 2 (10 marks)

Consider mathematical relationships in crowdfunding.

Question 3 (8 marks)



Synthesis of interdisciplinary understanding
In this task (questions 3 to 5), you will synthesize your knowledge from individuals and societies and mathematics to create innovative approaches to online activism and analyse principles of civic responsibilities. You will be assessed using **criterion B** (Synthesizing) and **criterion C** (Communicating).
Create a presentation on nudge theory.

Pre-release material

1 (10 marks)

2 (10 marks)

3 (8 marks)

4 (12 marks)

5 (20 marks)

6 (12 marks)

7 (8 marks)



Question 4 (12 marks)

Analyse two social media feeds.



Question 5 (20 marks)

Create and analyse a crowdfunding appeal.



Question 6 (12 marks)



Reflective journal

In this task (questions 6 and 7), you will have the opportunity to reflect on ways of understanding **civic responsibility**. You will be assessed using **criterion D** (Reflecting).

Consider sources of information in determining the truth.



Question 7 (8 marks)

Consider the implications of freedom of speech on social change.

Question 1 (10 marks)

Reference 1

This media is interactive

Click on the Source buttons to reveal the research findings.

The screenshot shows a web browser window with the address bar displaying 'http://www.cyberdetective.com'. The website has a dark blue header with the 'Cyber Detective' logo and a silhouette of a person wearing a headset. On the left side, there is a vertical menu with four buttons: 'Home' (orange), 'Source A' (teal), 'Source B' (teal), 'Source C' (teal), and 'Source D' (teal). The main content area has a dark blue background and contains the following text:

You have been asked to investigate the following debatable question:

To what extent should there be limits to freedom of expression on the internet?





On the left-hand side are four sources you found on the internet to support your research.







Question 1a (2 marks)

The diagram below represents different perspectives on the issue of freedom of speech.

Identify one source making a case in favour of limited freedom of speech and **one** source in favour of unlimited freedom of speech. Drag and drop the source into the appropriate arrow in the diagram.



Draggable items:



Source A

Source B

Source C

Source D

Limited freedom of speech

Unlimited freedom of speech



Question 1b (4 marks)

State the origin and the purpose of Source A and Source C.



Source A

Origin of Source A

Purpose of Source A

Source C

Origin of Source C

Purpose of Source C



Question 1c (4 marks)

Justify one limitation of Source C.



Question 2 (10 marks)

Reference 2 transcript

Reference 3

The transcript is for the video from Reference 2 which is available in the pre-release material.

Video script:

Nudge!

How to convince people to make different decisions.

People don't always act rationally. Most of the time people act irrationally, but they do this in a predictable way.

We can use this knowledge to influence the decisions people make with a nudge.

There are three types of nudging techniques:

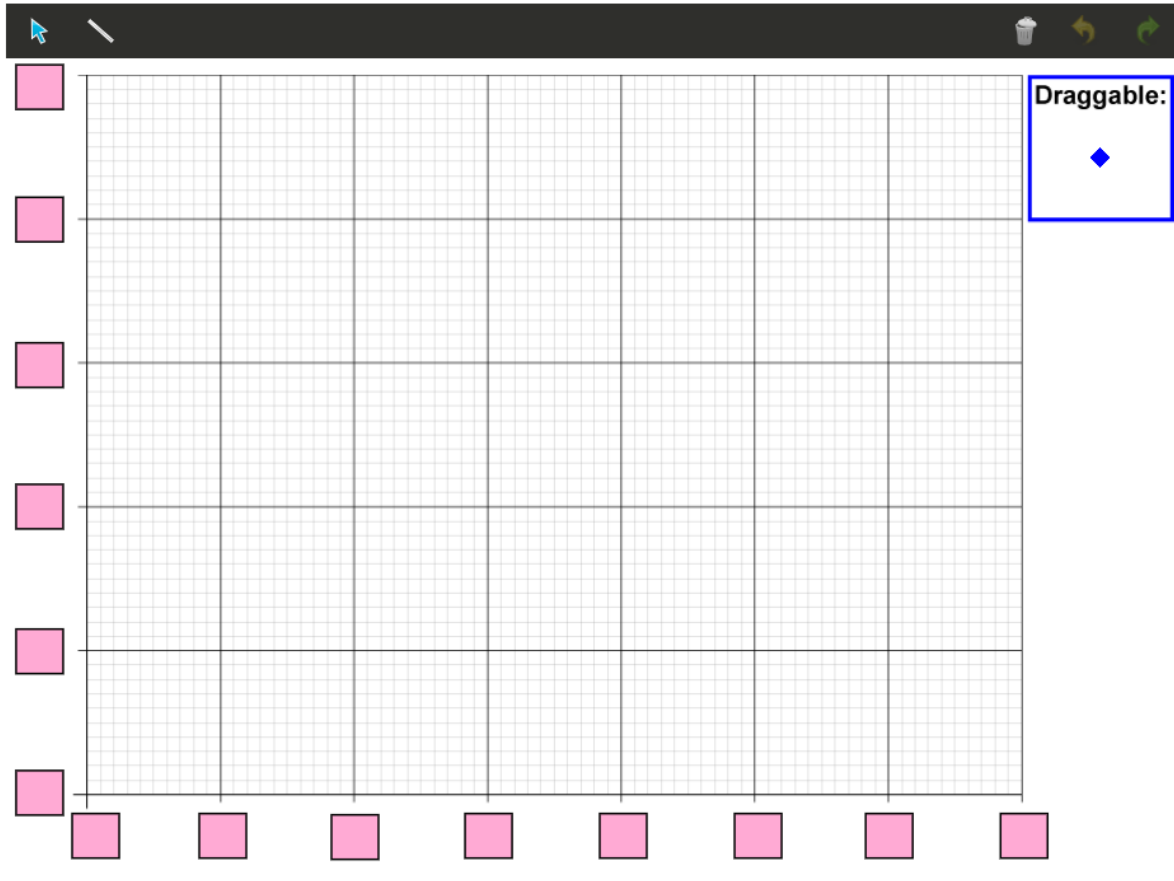
- Anchoring
- Defaulting
- Framing



Question 2a (4 marks)

The data from the nudge theory in **reference 3** can be represented in a scatter plot in order to look for patterns and make predictions.

Construct a scatter plot to represent the percentage of monetary target achieved against the average size of donation.



x axis label:

Rich text editor for x-axis label with toolbar: Bold, Italic, Undo, Redo, Underline, Text color, Background color, Bulleted list, Numbered list, Link, Unlink, Styles, and Insert.

y axis label:

Rich text editor for y-axis label with toolbar: Bold, Italic, Undo, Redo, Underline, Text color, Background color, Bulleted list, Numbered list, Link, Unlink, Styles, and Insert.



Question 2b (1 mark)

State the relationship between the percentage of monetary target achieved and the average size of donation.

B *I* | ↶ ↷ | U \times_2 \times^2 | $\frac{1}{x}$ $\frac{1}{x^2}$ | Ω Σ | Styles ▾ | 📱



Question 2c (1 mark)

Estimate the average size of the donation for 50 % of the target achieved.

B *I* | ↶ ↷ | U \times_2 \times^2 | $\frac{1}{x}$ $\frac{1}{x^2}$ | Ω Σ | Styles ▾ | 📱



Question 2d (1 mark)

Suggest a reason why you would not predict the size of the donation for 80 % of the target achieved.

B *I* U \times_2 \times^2 Ω Σ Styles



Question 2e (3 marks)

Key concept: Relationships

Relationships in MYP mathematics refers to the connections between quantities, properties or concepts and these connections may be expressed as models, rules or statements. Relationships provide opportunities for students to explore patterns in the world around them. Connections between the student and mathematics in the real world are important in developing deeper understanding.

Source: International Baccalaureate Organization 2019

Explain why the key concept of relationships is important in nudge theory. In your answer, you must use **two** examples to support your answer.



Question 3 (8 marks)

Reference 2 transcript

[Reference 3](#)

[Reference 5](#)

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We can use this knowledge to influence the decisions people make with a nudge.

There are three types of nudging techniques:

- Anchoring
- Defaulting
- Framing

A local charity has decided to set up a crowdfunding page to raise some money. They are aware of nudge theory but are unsure which technique to use to increase the amount of money they receive.


Create a presentation to inform the local charity which nudge technique they should use and why. In your presentation, you must include:

- an example from the pre-release material where this technique has been used
- an explanation of how the selected technique works
- data showing how this technique can increase donations.

Use the drawing canvas to create your presentation and write an answer to explain how the selected technique works and why in the response box below the canvas.

Question 4 (12 marks)

Reference 7




Refulegal

@refu-legal

Timeline

Followers

Following








Refulegal

@refu-legal

2d

22.5 million refugees! Provide legal aid support to all refugees seeking asylum to decrease this terrible statistic.
#UNHCR #oneworld







Refulegal

@refu-legal

1d

How can we stand by and do nothing? Funding is essential for asylum seekers. You can help provide subsistence for a month for asylum seekers for €180
#humanrights






Conflicted humanitarian

@conflicted-humanitarian

Timeline

Followers

Following








Refulegal

@refu-legal

2d

22.5 million refugees! Provide legal aid support to all refugees seeking asylum to decrease this terrible statistic.
#UNHCR #oneworld





Conflicted humanitarian

@conflicted-humanitarian

1d

Replying to @refu-legal. Providing legal support for all 22.5 million refugees is not the solution. The developed world has a growing population and should consider our own jobs and security, whilst supporting solutions to the

Source: International Baccalaureate Organization 2019. Social media feeds

Compare and contrast the two social media feeds in **reference 7**. In your answer, you must:

- refer to perspectives on refugees and legal aid support
- refer to the use of data and sources
- provide directly linked similarities and differences between the posts
- provide a conclusion.



Question 5 (20 marks)



Question 5a (12 marks)

Reference 2 transcript

[Reference 4 transcript](#)

[Reference 5](#)

[Reference 6](#)

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Video script:

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How to convince people to make different decisions.

People don't always act rationally. Most of the time people act irrationally, but they do this in a predictable way.

We can use this knowledge to influence the decisions people make with a nudge.

There are three types of nudging techniques:

- Anchoring
- Defaulting
- Framing

You have decided to use crowdfunding to raise money for legal support for refugees. You should use information from the four references above to maximize the impact of your crowdfunding page.

Create a crowdfunding page to convince people to donate to your cause. In your answer, you must:

- provide numerical and social reasoning
- refer to issues and solutions
- use techniques and information from the pre-release material.

Use the drawing canvas to create your crowdfunding page and explain why people should donate to your cause in the response box below the canvas.



Question 5b (8 marks)

Analyse how you have integrated numerical and social reasoning to create an effective crowdfunding page. In your answer, you must refer to:


- examples of numerical reasoning you have used in your crowdfunding page
- examples of social reasoning you have used in your crowdfunding page
- evidence from the pre-release material to support your analysis.

Question 6 (12 marks)

Reference 1 [Reference 8](#)

This media is interactive

Click on the Source buttons to reveal the research findings.

A screenshot of a web browser showing the header of the 'Cyber Detective' website. The browser's address bar displays 'http://www.cyberdetective.com'. The website header features a dark blue background with a white silhouette of a detective on the left and the text 'Cyber Detective' in a large, white, serif font in the center. A small gear icon is visible on the right side of the header.

To what extent can someone know the truth if they only receive their information from one source? In your answer, you must include:


- a justification of when it is appropriate to only use one source
- a justification of when it is not appropriate to only use one source
- evidence from the pre-release material to support your arguments
- a conclusion.

Question 7 (8 marks)

Reference 1 [Reference 7](#)

This media is interactive

Click on the Source buttons to reveal the research findings.

A screenshot of a web browser showing the header of the 'Cyber Detective' website. The browser's address bar displays 'http://www.cyberdetective.com'. The website header features a dark blue background with a white silhouette of a detective on the left and the text 'Cyber Detective' in a large, white, serif font in the center. A small gear icon is visible on the right side of the header.

Evaluate how freedom of speech is important to facilitate social change from your perspective. In your answer, you must include:

- strengths of freedom of speech
- limitations of freedom of speech
- an example from your "service as action" experience
- a conclusion.